



**NEW JERSEY JACKALS
HIT THE BOOKS PROGRAM**

2012





HIT THE BOOKS!

About Hit the Books

HIT THE BOOKS is an incentive-based program that provides teachers a unique way to encourage students in the classroom! Each student receives a Jackals bookmark to track the completion of four (4) assignments as determined by their teacher. The students receive a prize each time they complete an assignment, with the grand prize being two (2) **FREE** tickets to a Jackals home game!

The best part: the program is 100% FREE!



Student Benefits



- Two **FREE** tickets to a Jackals game!
- Students will enjoy working hard!
- Great rewards for completing each assignment
- Jack the Jackal visits school
- Recognition of program completion at a Jackals game!

Teacher Benefits

- You have total control of the program: pick the assignments, mark the due dates, and watch your students succeed!
- All program supplies (bookmarks & prizes) mailed directly to your school at no cost
- **FREE** Jack the Jackal visit to help motivate your students to learn
- Easy to coordinate with any lesson plan
- Two **FREE** tickets for each participating teacher





FOLLOW THESE STEPS!

1

ENROLL & SELECT GAME

Fill out and return your school's enrollment form **with your selected game by March 2, 2012.**

2

SUPPLIES DELIVERED BY THE JACKALS

The Jackals will conveniently deliver all necessary materials to your school no later than **March 12, 2012.**

3

IMPLEMENT THE PROGRAM

March – April: Teachers establish individual assignments for students and distribute prizes as they are completed.

4

CONCLUDE PROGRAM

Program concludes no later than **April 30, 2012.**

5

RETURN BOOKMARKS TO REDEEM TICKETS

Please return all bookmarks (by mail or in person) to the Jackals no later than **May 4, 2012.**

6

ATTEND YOUR JACKALS GAME!

Your students receive special recognition at the game, and can redeem their vouchers for a free hot dog and a small soda!

This information is always available on our website at www.jackals.com



NEW JERSEY JACKALS HIT THE BOOKS 2012 ENROLLMENT FORM

Please complete and return the following form by **March 2, 2012**:

School Name: _____
Teacher/Contact Name: _____
School Mailing Address: _____
City: _____ State: _____ Zip: _____
County: _____
School Phone: _____ School Fax: _____
Evening Phone: _____ Grade Level(s): _____
E-Mail Address: _____

Select **ONE** game for your school to attend from the dates below
(tickets will be grouped together)

ACT FAST – SPACE IS FILLING UP QUICKLY!

May 29 June 4 June 5 June 12 June 25 June 26 June 27

The following information is required for the New Jersey Jackals to provide the correct amount of program materials. Please let us know if the information changes.

Number of TEACHERS participating in the program: _____
Number of STUDENTS participating in the program: _____

Is your school interested in having a Jack the Jackal appearance? **YES** **NO**

**ALL PROGRAM MATERIALS WILL BE DELIVERED TO YOUR SCHOOL.
PROGRAM MUST BE COMPLETED BY APRIL 30, 2012.**

Please return this form by mail or fax to:

New Jersey Jackals
Hit The Books
1 Hall Drive
Little Falls, NJ 07424
Fax: (973) 655-8021

Contact us at (973) 746-7434 with any questions or concerns.